

**Dear Friends and Advocates for Children,**

**Hello everyone ! Childline Malaysia** is now moving fast forward in getting established Attached please find a brief Profile on **Childline Malaysia** - our philosophy, objectives and operational strategy for your information and kind perusal.

**Childline Malaysia** is set up under the auspices of the **Malaysian Children TV Programme Foundation**, an NGO set up by a group of philanthropists to reach out to children in distress. **Childline Malaysia** is a national 24 hour free phone emergency outreach service to all children under 18 years who are in need of intervention, protection, care and rehabilitation and aims to link children to both short and long term support services. This can only be done successfully with the full support of a network of partner link organisations - govt, NGO or private sector - in providing both emergency care & services as well as short and long term care and rehabilitation services.

In line with this, **Childline Malaysia** in collaboration with **Child Helpline International** (based in Amsterdam) is organising the first Childline Malaysia **Stakeholders Brainstorming Meeting** to be held on **19th May 2009** in conjunction with the celebration of **International Child Helpline Day** Please refer to the attached Programme for the full day workshop details.

We have also attached two forms - one for those who are providing direct services with children and for those who are advocacy/ national organisations. We would appreciate it very much if you could kindly have these forms filled up accordingly and email them back to us as we are putting together a master Resource Directory of Partners who will be able to provide support services for children and would therefore need your kind assistance.

Please revert to us by faxing or emailing back to us the attached **Registration Form** by **11th May 2009** if a representative of your organisation is able to attend the Stakeholders Brainstorming Meeting

We look forward to your participation in the Stakeholders Brainstorming Meeting. if you require further clarification please contact anyone of the following persons

- MRS PH WONG - 016-3334228
- PUAN NORNISA SAHID - 016-3240826
- MS NORA FONG - 012-3139643
- MCTF OFFICE - 03- 55692755

Thank you . Hope to see or meet up with all of you soon....

*" Enabling Children To Be Heard"*

With kind regards

MRS PH WONG  
**PROJECT DIRECTOR**  
**CHILDLINE MALAYSIA**